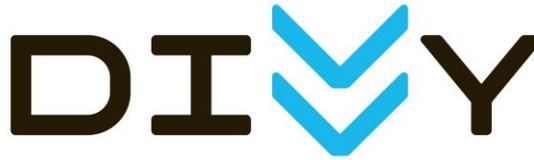




OFFICE OF THE MAYOR  
CITY OF CHICAGO



**FOR IMMEDIATE RELEASE**

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Mayor's Press Office  
312.744.3334  
[press@cityofchicago.org](mailto:press@cityofchicago.org)

Elliot Greenberger, Divvy  
312.233.2614 x 102

**MAYOR EMANUEL ANNOUNCES ONE MILLION DIVVY TRIPS**

*Bike Share System Celebrates One Million Individual Trips Taken Divvy Week Offers \$5 24-Hour Passes and Membership Incentives*

Mayor Rahm Emanuel announced today that in just nine months of operations, Chicagoans and visitors have taken more than one million individual trips on Divvy, Chicago's bike share system, passing the milestone on Tuesday.

"Divvy has been a great success, and for the millionth time, these bikes have provided a fun, convenient and active way to explore Chicago," said Mayor Rahm Emanuel. "This spring and summer, we expect even more people to start using bike sharing as a transit option for getting around the city."

To celebrate the warm weather and bicycling, Mayor Rahm Emanuel has designated April 21-27, 2014 to be "Divvy Week." This week, Chicago is celebrating its newest transit system with special promotions and activities designed to encourage residents and visitors to give Divvy a try or to become annual members.

Divvy Week is the perfect time to try Divvy Bikes for the first time as daily passes, regularly \$7, will be available for just \$5. Riders can use a credit or debit card to activate a 24-hour pass at any Divvy kiosk. Divvy Ambassadors will be standing at popular Divvy stations during the week handing out Divvy stickers and answering questions about the system.

Chicagoans who [become annual members](#) during Divvy Week will receive a Chipotle gift card good for a free burrito, burrito bowl, order of tacos or a salad. Divvy members will also receive 50 percent off frozen yogurt from any [Forever Yogurt location](#) in Chicago by simply flashing their Divvy key at checkout.

Follow the Divvy Week festivities on [Facebook](#), [Twitter](#), and [Instagram](#) to make sure you don't miss any of the surprises Divvy has in store. Snap a selfie from your adventures around the city on your Divvy Bike and upload them using the hashtag #DIVVYWEEK.

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